Product & Growth Designer

Full-time • Product Experience & Growth Design

All roles are remote.

Causally is an AI-native studio. We build our own apps on the AI-assistant paradigm, and help companies rebuild key workflows around it.

Own design from product development through launch and promotion. The immediate priority is growth in North America.

How you work

You have your own standards for visual quality and care whether people can understand and use what you make. You define the problem a design needs to solve and improve it through feedback. With unfamiliar tasks, you apply what you already know, use AI to extend your capabilities, and take responsibility for the finished work.

What you will own

- Translate user needs and business goals into user flows, information architecture, interactive prototypes, and UI designs.
- Create App Store screenshots, ad creative, landing pages, social content, and product demo videos.
- Build and maintain the brand’ s visual language, design guidelines, components, and asset libraries for efficient work across channels and versions.
- Work with engineering through implementation and launch review, then improve designs using user feedback, usability testing, and conversion data.

What we look for

- A background in design, fine arts, or a related field, or equivalent practical experience. Mature visual judgment and strong fundamentals in composition, typography, color, and clear communication.
- End-to-end design experience on a shipped product. You can independently work from requirements and user research through interaction design, UI, and launch review.
- Experience with app store, advertising, or other marketing design. You can communicate product value clearly, produce basic videos, and improve designs based on results.
- Proficiency in Figma and common visual and video tools, plus practical experience using AI to create images, videos, or prototypes and evaluating and correcting the output.
- Ability to use AI to write simple frontend pages with basic layouts and interactions, and independently run, modify, and check them.
- Familiarity with the visual language of US and European apps and social platforms, and the ability to work with English content.
- Deep expertise in product experience, visual design, or growth design, with an understanding of methods and quality standards across the other areas. You can apply experience to new tasks, find problems, and improve through feedback.

Include with your application

- Your résumé and portfolio, including product UI/UX and growth or marketing design. Explain your contribution, design decisions, results after launch, and how you used AI.
- A simple frontend page you built with AI: a live link, code, or demo, with a brief explanation of how you implemented, checked, and revised it.